



City of Scottsdale
Human Relations Commission
Regular Meeting

SUMMARIZED MINUTES

Monday, October 20, 2014

Civic Center Library
Board of Directors Conference Room
3839 N. Drinkwater Blvd
Scottsdale, AZ 85251

PRESENT: Robert "Bob" Fox II, Chairman
James Campbell, Vice-Chairman
Laurie Coe, Commissioner
Ragan Grossman, Commissioner
Andrew Song, Commissioner (telephonic)

ABSENT: Edward Lopez, Commissioner
Joel Martin, Commissioner

STAFF: Sharon Cini

Call to Order/Rollcall:

Chairman Fox called the meeting to order at 5:00 p.m.

Members were present as indicated above.

1. Approval of meeting minutes from September 8, 2014

VICE-CHAIRMAN CAMPBELL MOVED TO APPROVE THE REGULAR MEETING MINUTES OF THE SEPTEMBER 8, 2014 MEETING AS PRESENTED. COMMISSIONER COE SECONDED THE MOTION, WHICH CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

2. Public Comment

There were no members of the public who wished to speak.

3. Community Diversity Partner Presentation and Discussion

The Community Diversity Partner scheduled to present was not in attendance.

4. Presentation, Discussion and Follow Up on Identified Topics, Dates, Times, and Locations for the 2014/15 Civil Dialogue Series

Ms. Cini said that the first dialogue series, "The People's History: An O'odham Perspective" was held on Saturday, October 18th. There were approximately 35 participants. Channel 11 filmed the event and that show is available for viewing on the website.

Commissioner Coe commented that the program accomplished the education aspect, but that she would have liked to have included a discussion about how Scottsdale can better interact with the neighboring Native American community. Commissioner Grossman said that the Commission should focus on what they want to learn from the speakers and how to better value the Commission.

Ms. Cini said that there has been discussion about implementation of a long-term plan related to information obtained from each dialogue series. The Commission could reach out to the Salt River Pima-Maricopa Indian Community and offer to try to develop a relationship and share resources.

Chair Fox stressed the importance of positioning the City's approach with SRPMIC in a way that they feel like they are co creating the path that the relationship will take.

Ms. Cini noted that she intends to include diversity and inclusion focus and planning in the current business strategy plans across the City.

5. Presentation, Discussion and Consideration of Possible Recommendations Regarding the Marketing and Promotions for Civil Dialogue Series

Commissioner Coe mentioned several people that she has reached out to as potential speakers and a potential keynote speaker for the program on disabilities. Vice-Chair Campbell suggested including a PTSD (post-traumatic stress disorder) element.

Commissioner Grossman said that she is focusing on increasing attendance for the December Civil Dialogue. She has been working with Michelle Gray from the Society of Human Resources Management of Greater Phoenix and a member of DLA (Diversity Leadership Alliance) to get the event accredited through their organization so that HR professionals who attend will earn continuing education credits. Commissioner Grossman has written a press release and begun designing a flyer that can be handed out and/or attached to emails. With the use of the marketing and promotion program that she put together, Commissioner Grossman feels the Commission could easily put on four events a year. She suggested that a good marketing strategy would be for Commissioners to reach out to the diversity partners and ask them for support.

Ms. Cini noted that the disabilities event will be at SkySong in Building Three and will confirm which conference room prior to sending out marketing material. This change is due to the new opening of Building Three recently.

Chair Fox discussed the plans for the third Civil Dialogue event – A focus on Scottsdale Business Leaders. He suggested that the event be held on a Saturday and noted that SkySong was being considered as a location. If the event is included as part of the Regional HRC meeting, it would have to be understood that the panel consists of Scottsdale business leaders.

Discussion ensued regarding different business categories that could be included and a possible date change due to conflicting events in January. It was decided to schedule the Business Leaders event for January 21, 2015.

6. Staff Updates Regarding Upcoming Diversity Events and Activities

Ms. Cini said that she attended a week-long Diversity & Inclusion conference hosted by the Society for Human Resources Management in New Orleans. She said the event included dynamic speakers and motivating discussions. She feels that she gained information that will enable the City to move up to the next level of diversity and inclusion and more strategic plans.

The City has successfully completed three major events: the Native American Recognition Days, Hispanic Heritage Week, and the first Civil Dialogue series. The Mayor's Committee on Employment of People with Disabilities awards and scholarship event is on October 23rd. Commissioner Grossman will be volunteering to hand out awards and will speak regarding planning and innovating and carrying out long-term plans with partners in the community.

7. Report from the Chair

Chair Fox said that he lost four close friends during the summer. He briefly talked about each of his friends who lost their lives, one of whom was a Marine on the HMS One squadron through three presidents.

Chair Fox commented that the incident in Ferguson, Missouri has triggered an opportunity for everyone to think about connecting with the community and diversity issues.

Chair Fox mentioned that the domestic violence problems in the NFL have brought the spotlight to domestic violence in the community.

8. Commissioner Items

Commissioner Song said that he visited Korea on family business. The day after he returned from Korea he attended the Native American Ceremony. He attended the Harvest Moon Event hosted by the Korean Chamber and the event was attended by Vice-Mayor Phillips. He also attended the East Valley NAACP gala in Chandler and an LGBT event hosted by ONE Community where he was able to witness a same sex marriage because it was held on the same day that the 9th Circuit overturned the ban. He attended the filming of the Solari Bridge Art, which had a great turnout on a Saturday. He suggested that Commissioners should attend more community events. Lastly, he mentioned that the Korean Veteran's Award Ceremony is scheduled for October 25th.

Commissioner Grossman said that she will be attending the DLA Conference on November 7, 2014. She mentioned that the Facebook page is up and can be found on the City of

Scottsdale Office of Diversity Facebook page. Events and photographs can be put up on that page.

Vice-Chair Campbell said he attended the NAACP event, the Native American Recognition Day Ceremony, and the Civil Dialogue event. He invited Commissioners to attend the Philippine American Heritage and Friendship day on November 15th. It is an all-day event starting at 10:00 a.m. He noted that the Philippine community is participating in the Hispanic Cultural Presentation next year. The Philippine community is still working with the City to consider putting a memorial of a Philippine hero in the Civic Center Mall.

9. Discussion Regarding the Draft Agenda for the Next Meeting, and Dates, Times and Topics for Upcoming Meetings

Adjournment

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 6:32 p.m.

Respectfully submitted,
A/V Tronics, Inc. DBA AVTranz